FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035675-A **Type of Permit:** FILMING **Release Date:** 01/25/2011

Production Company BBDO

Insured Company Name BBDO
Contact Phone No. 1 917-488-3175
Contact Phone No. 2
Fax 646-365-3466
Address 1285 AVENUE OF AMERICAS
NEW YORK, New York 10019

Production Title P&G-ANONYMOUS/GILLETTE

Type of Production Commercial - Standard

Producer Alex Fisch

Director Brett Morgan

1st AD Sonny Lowe

Production Manager Karen Waters

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Smadar Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

Posting 600	$138.00
Posting Max	$966.00
Notification Charge	$155.00
LA CITY LANE AND STREET CLOSURE FEE	$312.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $1,671.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number F00035675-A
Production Company BBDO
Insured Company BBDO
Production Title P&G-ANONYMOUS/GILLETTE

Location Manager Smadar Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address 6435 Riggs Pl, Los Angeles, CA, 90045

Location Type Private Residence

Film Dates 1/26/2011 - 1/26/2011 07:00 - 22:00

Open or Closed to the Public Open

Please see attached document ANONYMOUS.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	60
Cube Trucks	4
Generator	1
Motor Homes	2
Picture vehicles	4
Stakebed Trucks	4
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; flatbed truck with sink in bed and actors shaving in sink;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:** G7

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note LOCATION CANCELED PER AJ VALDEZ, NO FEES DUE.

Parking
Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

Posting "No Parking" signs B/S Riggs Pl, Alversone Av - Kentwood Av-NO FEES DUE

Approximate Footage County Parking **Log Number** 10082-CANCEL

Date(s) 1/26/2011 to 1/26/2011 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Permit Number	F00035675-A	**Location Manager**	Smadar Vaknin
Production Company	BBDO	Primary Phone	Mobile - 310-433-0668
Insured Company	BBDO	Secondary Phone	Office - 310-558-6337
Production Title	P&G-ANONYMOUS/GILLETTE		

Location Address 6602 Kentwood Bluffs Dr, Los Angeles, CA, 90045

Location Type Road

Film Dates 1/26/2011 - 1/26/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All travel lanes and bike lanes shall be closed per the WATCH manual.
Community Survey Required
Equipment vehicles may park on one side of street
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Uniformed officers shall have a copy of the film permit in their possession and are required to confirm that all traffic control signage devices are in place.

Please see attached document 35675_KENTWOOD_BLUFFS_RD.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	60
Cube Trucks	2
Generator	1
Motor Homes	2
Picture vehicles	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	50
Extras	10
Off-Duty/Retired LAPD Officer(s)	4

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Interior and exterior dialogue; Intermittent pedestrian control; Intermittent traffic control - 2 minutes standard; Location to include 6598 Kentwood Bluffs Dr., adjacent neigbor to 6602. 52' long x 8.5' wide flat bed truck with sink, in front of these 2 houses, in the middle of the street.; Actors/extras as general public interact with sink on flat bed with product placement.; PREP: Rig Flatbed truck in front of location from 12Noon - to 7P & leave truck overnight.;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 672 **Grid:** G7

Approvals

FILML.A. CLOSURES	Joshua Mingo
LOS ANGELES CITY DEPARTMENT OF PUBLIC WORKS	Sharon Chun
LOS ANGELES POLICE DEPARTMENT	Mark Buck

Coordinator Note RIDER A RELEASES LOCATION.

Parking

Base Camp
Location Type : Location
Street : posting on Riggs Pl.

Crew Parking
Location Type : Private Parking Lot
Street : TBD?

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Summary Information — Location

Permit Number	F00035675-A	**Location Manager**	Smadar Vaknin
Production Company	BBDO	Primary Phone	Mobile - 310-433-0668
Insured Company	BBDO	Secondary Phone	Office - 310-558-6337
Production Title	P&G-ANONYMOUS/GILLETTE		

Posting "No Parking" signs B/s Kentwood Bluffs Dr., Kentwood Ct. - Kentwood Ave.
W/s Riggs Pl., Kentwood Ct. - Ogelsby Ave.

Approximate Footage more than 1800 **Log Number** 10123

Date(s) 1/26/2011 to 1/26/2011 **Time(s)** 07:00 to 22:00

Posting "No Parking" signs B/s Kentwood Bluffs Dr., 200' in front of 6602 Kentwood Bluffs Dr.

Approximate Footage 301 - 600 **Log Number** 10122

Date(s) 1/25/2011 to 1/25/2011 **Time(s)** 11:00 to 22:00

Lane / Full Closure FULL/HARD: Kentwood Bluffs Dr., directly in front of 6602 & 6598 Kentwood Bluffs Dr.

Approximate Footage 1501 - 1800

Date(s) 1/26/2011 to 1/26/2011 **Time(s)** 07:00 to 22:00

Lane / Full Closure FULL/SOFT: Kentwood Bluffs Dr., from Kentwood Ave. - to Kentwood Ct.

Approximate Footage 0 - 300

Date(s) 1/26/2011 to 1/26/2011 **Time(s)** 07:00 to 22:00

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Summary Information — Location

Location 3 of 4

Permit Number	F00035675-A	**Location Manager**	Smadar Vaknin
Production Company	BBDO	Primary Phone	Mobile - 310-433-0668
Insured Company	BBDO	Secondary Phone	Office - 310-558-6337
Production Title	P&G-ANONYMOUS/GILLETTE		

Location Address 90 Fwy., Slauson Ave. La Cienega Blvd., Manchester Ave., Lincoln Blvd. Inclusive (Excluding Freeways, Los Angeles County, and City of Inglewood), Los Angeles, CA, 90047

Location Type Driving grid

Film Dates 1/26/2011 - 1/28/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Camera cars	1
Honey Wagons	1
Picture vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Off-Duty/Retired LAPD Officer (s)	2

Filming Activities Car-to-Car; Drive by; Drive ups & away; Driving shots; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs);

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 673/703 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER A ADDS LOCATION

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

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Summary Information — Location

Location 4 of 4

Permit Number	F00035675-A	**Location Manager**	Smadar Vaknin
Production Company	BBDO	Primary Phone	Mobile - 310-433-0668
Insured Company	BBDO	Secondary Phone	Office - 310-558-6337
Production Title	P&G-ANONYMOUS/GILLETTE		

Location Address City of Santa Monica Border., Wilshire Blvd., Robertson Blvd., Washington Blvd. Inclusive (Excluding the City of Santa Monica and Beverly Hills), Los Angeles, CA, 90025

Location Type Driving grid

Film Dates 1/27/2011 - 1/28/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No Cast and Crew parking on areas streets.
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
Camera cars	1
Honey Wagons	1
Picture vehicles	2
Vans	1

Personnel on Location

Type	Quantity
Cast	5
Crew	20
Off-Duty/Retired LAPD Officer(s)	2

Filming Activities Car-to-Car; Drive by; Drive ups & away; Driving shots; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs);

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 631/632 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER A ADDS LOCATION

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of anonymous content ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 1/24/11

Karen Waters

Representative's Signature

KAREN WATERS

Representative's Name (Please Print)

PRODUCTION SUPERVISOR

Representative's Title (Please Print)

anonymous content

Name of Principal (i.e. company name)

(Please Print)

3532 Hayden Ave

Culver City, CA 90232

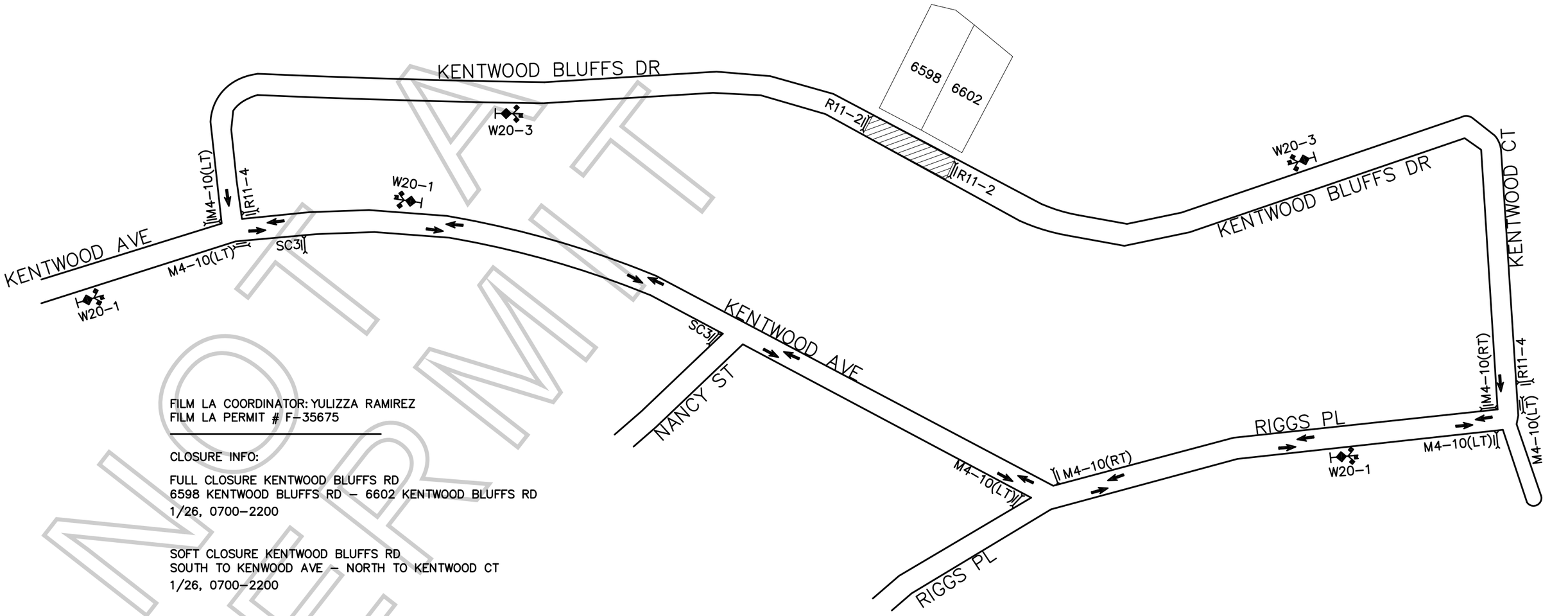
Principal's Mailing Address (Please Print)

310·558·3667

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
1481 E. 4th Street
Los Angeles, CA 90033
Ph. 323-260-4777 Fx. 323 415 6180

EXHIBIT ONE



FILM LA COORDINATOR: YULIZZA RAMIREZ
FILM LA PERMIT # F-35675

CLOSURE INFO:

FULL CLOSURE KENTWOOD BLUFFS RD
6598 KENTWOOD BLUFFS RD – 6602 KENTWOOD BLUFFS RD
1/26, 0700-2200

SOFT CLOSURE KENTWOOD BLUFFS RD
SOUTH TO KENWOOD AVE – NORTH TO KENTWOOD CT
1/26, 0700-2200

LEGEND:

- ADVANCE WARNING SIGN
- SIGN ON TYPE I BARRICADE
- TRAFFIC CONE 28" (REFLECTIVE)
- DETOUR ROUTE
- FLASHING ARROW SIGN (FAS)
- CLOSURE/WORK AREA

ROAD WORK AHEAD	DETOUR AHEAD	ROAD CLOSED AHEAD	RIGHT LANE CLOSED AHEAD	LANE CLOSED	R3-1 / R3-2	W1-6(RT) / W1-6(LT)	DETOUR M4-10(RT) / DETOUR M4-10(LT)	DETOUR	END DETOUR	ROAD CLOSED	ROAD CLOSED THRU TRAFFIC
W20-1	W20-2	W20-3	W20-5(RT OR LT)	C30(CA)	R3-1 / R3-2	W1-6(RT) / W1-6(LT)	M4-10(RT) / M4-10(LT)	SC3	M4-8a	R11-2	R11-4

BBDO
"P&G/ANONYMOUS-GILLETTE"
LOCATIONS CONTACT:
ALYJOE VALDEZ(AJ)323.260.4777(4PPS)

TCP DRAWN BY:
GRACIE CUEVAS
PACIFIC TRAFFIC CONTROL, INC.
323.981.0600 PH.
LIC # 944488

GENERAL NOTES:

1. ALL SIGNING, STRIPING, AND TRAFFIC CONTROL DEVICES SHALL CONFORM TO THE CURRENT STATE OF CALIFORNIA DEPARTMENT OF TRANSPORTATION (CALTRANS) STANDARD PLANS AND STANDARD SPECIFICATIONS, CALIFORNIA M.U.T.C.D., AND ANY ADDENDUMS THERTO, AND AS SHOWN ON THESE PLANS.
2. THERE SHALL BE NO INTERFERENCE WITH TRAFFIC SIGNALS OR CROSSWALKS.
3. CONES SHALL BE 28" MINIMUM HEIGHT AND SHALL HAVE REFLECTORIZED SLEEVES FOR NIGHT WORK.
4. POLICE SHALL DIRECT TRAFFIC AS NECESSARY.

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